

PROGRAM APPROVAL APPLICATION
NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED
(This application may not exceed 3 pages)

Fill In Form

Video for Live Entertainment
Proposed Program Title

Fall 2018
Projected Program Start Date

Los Angeles Mission College
College

LACCD
District

Contact Information

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Voting Member

President
Title

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Goal(s) of Program (Check all that apply):

Career Technical Education (CTE) Transfer Other

Type of Program (Check all that apply):

Certificate of Achievement 12-17 (or 17-27 quarter) units Certificate of Achievement 18+ semester (or 27+ quarter) units
 Associate of Science Degree Associate of Arts Degree

Reason for Approval Request (Check One):

New Program Substantial Change Locally Approved

Program Information

1006.00 Recommended [Taxonomy of Program \(TOP\) Code](#)

_____ Units for Major-Degree

_____ Total Units for Degree

37 Required Units-Certificate

Written Form

1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)

Program Learning Outcomes –

Upon completion, students will be able to:

- Apply the elements of and principles of production design with competent skill and technique with video production equipment such as cameras, computer editing software, and projection systems;
- Analyze historical, cultural, and aesthetic factors that led to the development of filmmaking and video production and its incorporation into the performing arts;
- Devise and produce video content in a collaborative production scenario and incorporate content into a live performance event.

2. Provide a brief rationale for the program.

More and more, video projection is becoming an integral element of all kinds of live entertainment—professional theatrical productions, concert events, dance performances, corporate events, trade shows, theme parks, and television shows. It can be seen in everything from Broadway shows to Beyoncé concerts to product introduction events to Disneyland spectaculars and *America's Got Talent*. There is a tremendous need, particularly in Los Angeles, for skilled talent in everything from entry-level positions to creative directors. As the skills acquired in this certificate program cover a broad range of disciplines, including communication arts, digital media, entertainment, and visual and performing arts, the job opportunities cover a wide spectrum of the booming creative industry in Los Angeles. According to the 2017 Otis Report on the Creative Economy of the Los Angeles Region, creative industry employees make up 1 in 8 of all salaried workers in the area, with an anticipated growth of 5.1% by 2020. Based on this exhaustive report and the increased presence of video in live entertainment over the past five years, we anticipate an increased demand for trained workers in this technical field.

3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)

The Video for Live Entertainment Certificate of Achievement will prepare students for entry-level employment opportunities as Set and Exhibit Designers (SOC #27-1027) among other related occupations. The following summarizes the LMI in LA/Orange County:

- The 2016-2026 job change is projected to be 557 (15% growth). Annual openings are projected to be 154.
- Average entry-level wage is \$18.64 (25 %) with a median wage of \$23.57.
- There were 88 regional completions in 2015 in Technical Theatre/Theatre Design and Technology as reported by the EMSI 2017.

With 154 annual job openings and 88 in regional completions there is an annual net demand of 66 annual openings.

EMSI 2017

4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact laocrc@rscsd.edu)

College	Program	Who You Contacted	Outcome of Contact
Citrus College	Technical Theater	Robert Slack	No impact expected
Cypress College	Technical Theater	Katy Realista	No response
East Los Angeles College	Technical Theater	Lisa Hashimoto Stone	No response
El Camino College	Technical Theater	Dr. Berkeley Price	No response
Fullerton College	Technical Theater	Steve Pliska	No impact expected
LA Community College	Technical Theater	Leslie Ferreira	No impact expected
LA Pierce College	Technical Theater	Michael Gend	No impact expected
Orange Coast College	Technical Theater	Larissa Nazarenko	No impact expected
Pasadena City College	Technical Theater	James Arnwine	No impact expected
Saddleback College	Technical Theater	Kent McFann	No response
Santa Monica College	Technical Theater	Adrienne Harrop	No response

5. List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact laocrc@rscsd.edu). (See PCAH pp. 143 and 171)

Courses	Course Number	Course Title	Units
THEATER	100	Introduction to the Theater	3
THEATER	315	Introduction to Scenic Design	3
THEATER	310	Introduction to Theatrical Lighting	3
THEATER	291	Rehearsals and Performances I	1
THEATER	330	Integrated Video and Live Performance	3
THEATER	300	Introduction to Stage Craft	3
MULTIMEDIA	100	Introduction to Multimedia	3
MULTIMEDIA	200	Digital Imaging	3
MULTIMEDIA	210	Digital Editing	3
MULTIMEDIA	300	Design for 3-Dimensional Computer Applications	3
MULTIMEDIA	610	Introduction to Digital Video Production	3
MULTIMEDIA	640	Digital Video Production: Digital Editing	3
CINEMA	003	History of Motion Pictures and Television	3

6. Include any other information you would like to share.

We have been incorporating video into our theatrical productions for two years now to great success. Our most recent production, a festival of short plays written by students, featured original student-created video content as background scenic design. Using industry-standard computer applications and LED video technology, the dynamic video work involved everything from green screen film shoots to animated photography to stock footage collection and manipulation, creating exciting visual elements and giving our students practical experience. With the summer 2017 opening of our state-of-the-art Arts, Media & Performance building, this certificate will prepare our students to enter the workforce with all the necessary skills.